May 26, 2015

Sample Rubric

Re: Presentation

Client: John Smith

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Category | 1 | 2 | 3 | 4 | 5 |
| Appearance |  |  |  |  |  |
| PowerPoint |  |  |  |  |  |
| Individual Org. |  |  |  |  |  |
| Product Deployment Argument |  |  |  |  |  |
| Marketing Plan |  |  |  |  |  |
| General |  |  |  |  |  |
| Totals |  |  |  |  |  |
| Comments: | | | | | |

Each category is scored from 1 to 10 points, with 10 as the best score. The client may perform the presentation up to 5 times addressing the areas of improvement. Twenty minutes is allotted for each attempt for a total of a one hour workshop.

Top Score: 60 points (10 points on six categories)